



Build better™

Build safer,  
faster & more  
profitably.



[workdek.com](http://workdek.com)

# Don't wait to join the building revolution. Introducing workdek.

## About Us

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A safety revolution for builders - Workdek is a revolutionary modular platform system created for the building industry that eliminates the risk of falls whilst simultaneously reducing building time and improving builder profitability. The Workdek system provides a continuous flat surface and rock-solid footing at any height using clever, lightweight injection moulded plastic deck panels and components.

## Franchisor Profile

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Having been a building company owner and Franchisee for over 25 years David Grigor, owner of Workdek, has an intimate understanding of the challenges confronting builders as they grapple with staff and material shortages, and strive to maintain service and safety standards.

Recognising that these are likely to be long-term issues, David has searched the globe for opportunities to improve the building industry and has invested significantly in developing this unique safety platform technology for New Zealand.

Workdek have invested heavily in their Huntly manufacturing facility ensuring that not only are the platforms produced locally but they have long-term commitment to the local building industry and can guarantee ongoing supply to Franchisees.

## Franchising with Workdek

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Buying a Workdek Franchise means investing in lucrative, cutting-edge building technology targeted at one of the country's busiest industries with the twin benefit of improving both productivity and safety. Designed by builders for builders, Workdek is a game changer for the building and construction industry.

Existing providers to the building sector now have the opportunity to add Workdek as an additional revenue stream to their existing product mix whether it be scaffolding, fencing, safety netting or portable toilets. Franchising with Workdek means investing in lucrative, cutting-edge technology targeted at improving productivity and safety for builders.

You don't have to be a builder to own a Workdek Franchise. Anyone with commercial or project management skills and an understanding of the building and construction industry can be trained as a Workdek Franchisee in a matter of weeks.

You do need, however:

- Excellent communication skills
- Energy and enthusiasm
- Initiative
- Problem solving ability
- Meticulous organization
- Attention to detail

## Head Office Support For Franchisees

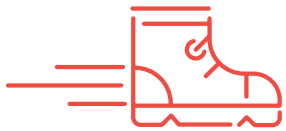
Workdek Head Office provide the following for Franchisees:

- National brand marketing
- Call centre management
- Database and CRM management
- Website and intranet management
- Continuous training
- Systems development and IT support
- Supply of Workdek components
- Product development
- QC

## Your Next Step

With its benefits and reputation already well-established in Auckland, Workdek is now experiencing serious enquiries from other regions and Franchisees are sought to meet the burgeoning demand.

If you are interested in becoming a Workdek Franchisee then contact us now for further information. Buying a Franchise is a big decision and the prospect of investing in a new venture can be daunting therefore we are here to guide you through every step of the process.



# Steps to becoming a franchisee.

1.



**Enquire - and receive an information pack.**

2.



**Meet - complete an Expression of Interest (EOI) and meet with the Workdek team.**

3.



**Discuss - receive initial investment detail and fee information for a Workdek Franchise to discuss with advisors, family and friends.**

4.



**Sign-up - receive and sign the Franchise Agreement.**

5.



**Prepare for launch - commence training and induction and start marketing your Franchise.**

6.



**Go - your Workdek business starts operating.**



**Build better™**

Don't wait to join the building revolution. Talk to us now about partnering with Workdek and increase your revenue and profit opportunity within the dynamic building sector.

For more information call: **0800 NOFALL** (0800 663255)

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**This is the future. Don't waste your time with anything else!**

**This saved us a good 4 days on truss installation.**

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**It's a bloody game changer!**

**workdek.com**